



ZOE Ministries Sets up a ZOOM Ministry

Response to COVID-19



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PROPHECOLOGY

THE CHURCH SURVIVES THE COVID-19 CRISIS

- Hymns are sung
- The Bible is read
- Sermons are preached.
- But the pews remain empty, with the congregation tuning in from home.
- Churches across the country moved regular Sunday services online on weekends to comply with new Government regulations in response to



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Why an online church service?

- Church leaders must act with wisdom, considering the safety of the congregation.
- We must be on the look out of the outward — instead of personal gains, such as in trying to protect and hoard everything we can — because there are really people in need.
- This is the best opportunity to express the love of God during this time of crisis.



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Why an online church service?

- There are statistics all over proving there are many people leaving the traditional church model, however, you'd be surprised to know that if you do keyword research, there are millions (maybe even billions) of daily searches queries about spirituality.



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Why an online church service?

- People are going to the internet when they have a prayer request, when they want to know how to solve their marriage problems, or when their kids are acting out of control.
- Shouldn't the church be responding to these personal crises, long before this pandemic ever spread out?



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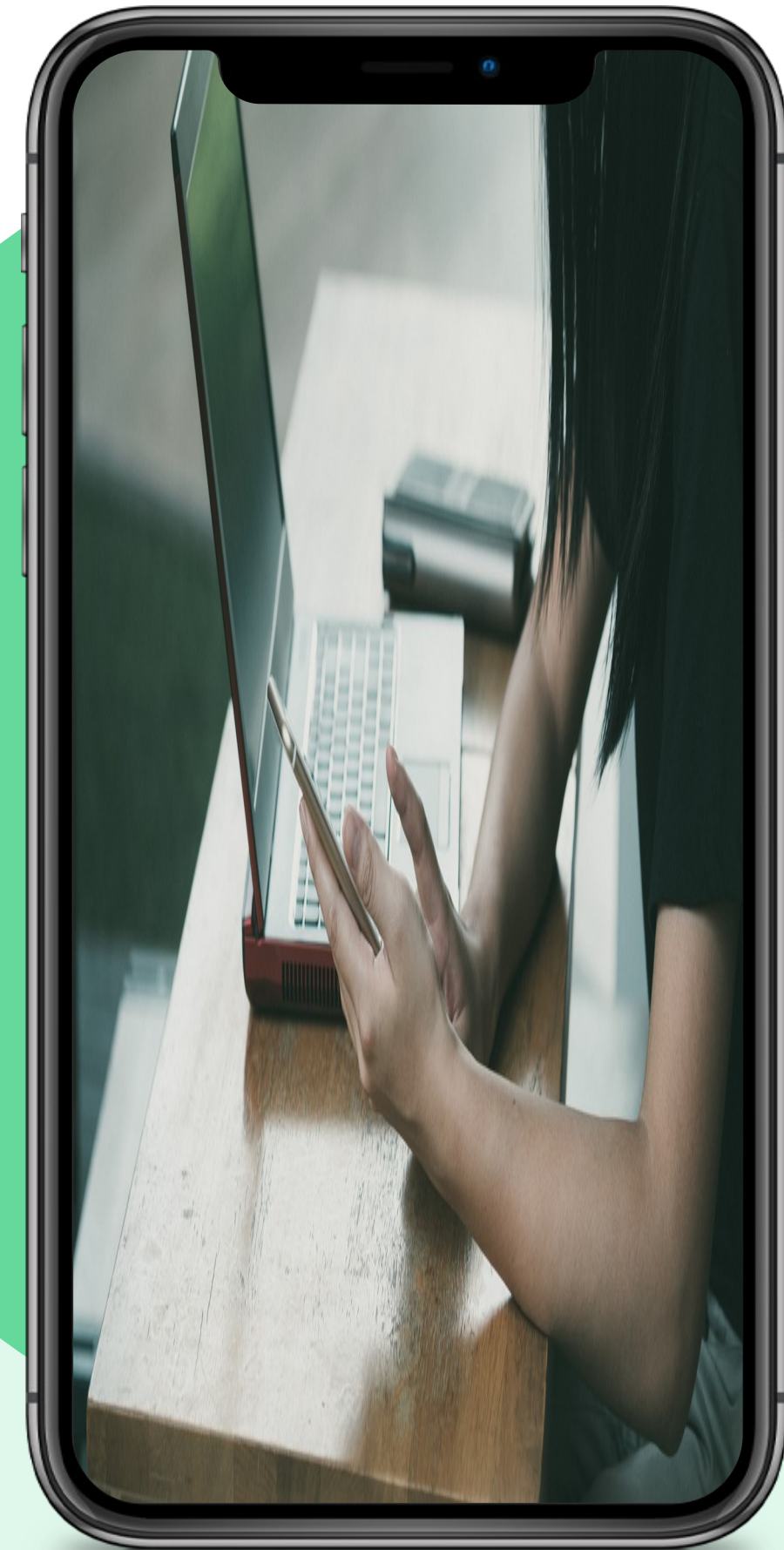


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THE EXPECTATIONS OF THE CHURCH ARE CHANGING.



Acts 2:46-47

46 And day by day, attending the temple together and breaking bread in their homes, they received their food with glad and generous hearts, 47 praising God and having favor with all the people. And the Lord added to their number day by day those who were being saved.

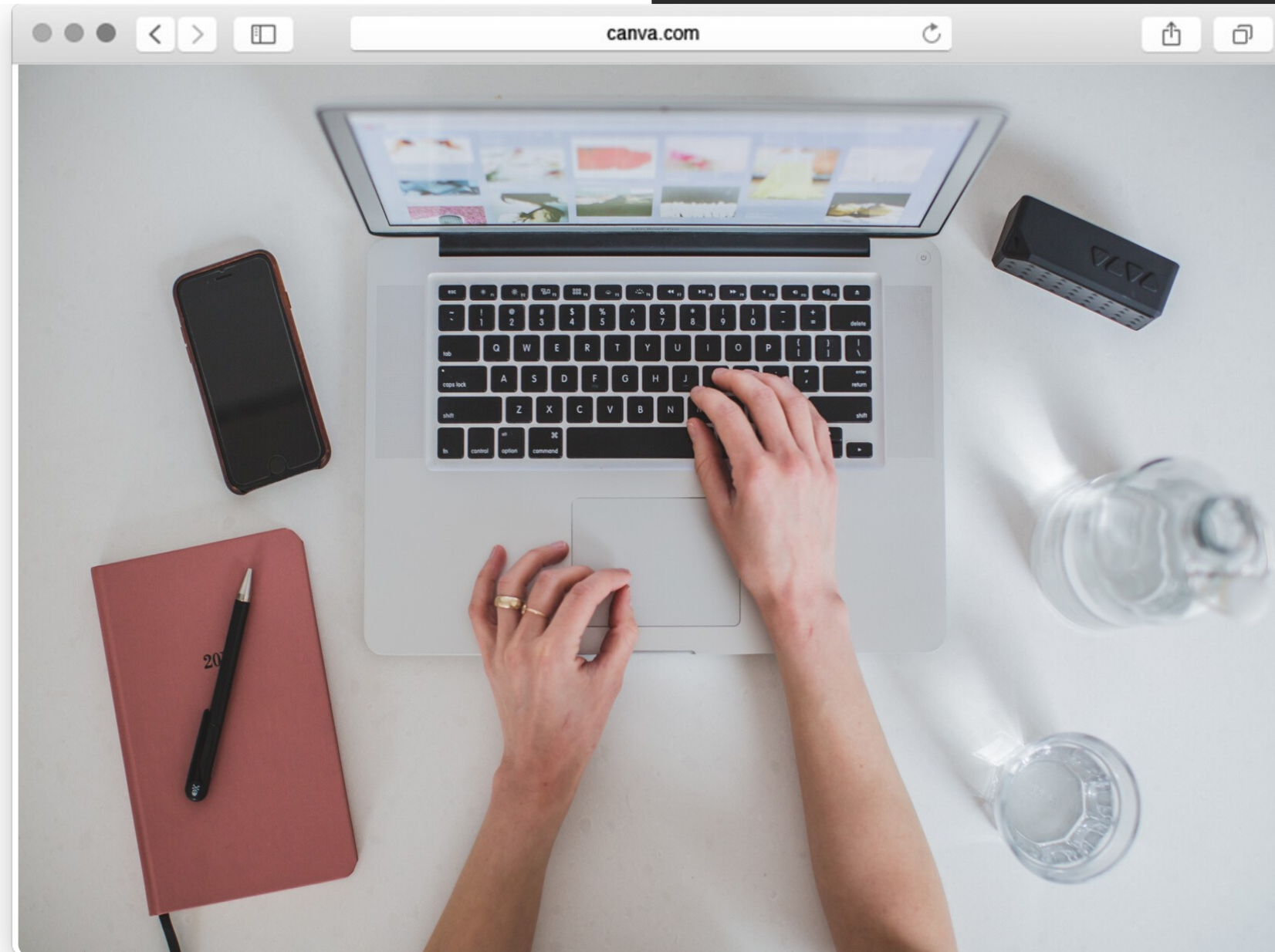
REASONS FOR STARTING A SOCIAL MEDIA MINISTRY

- It breaks down barriers



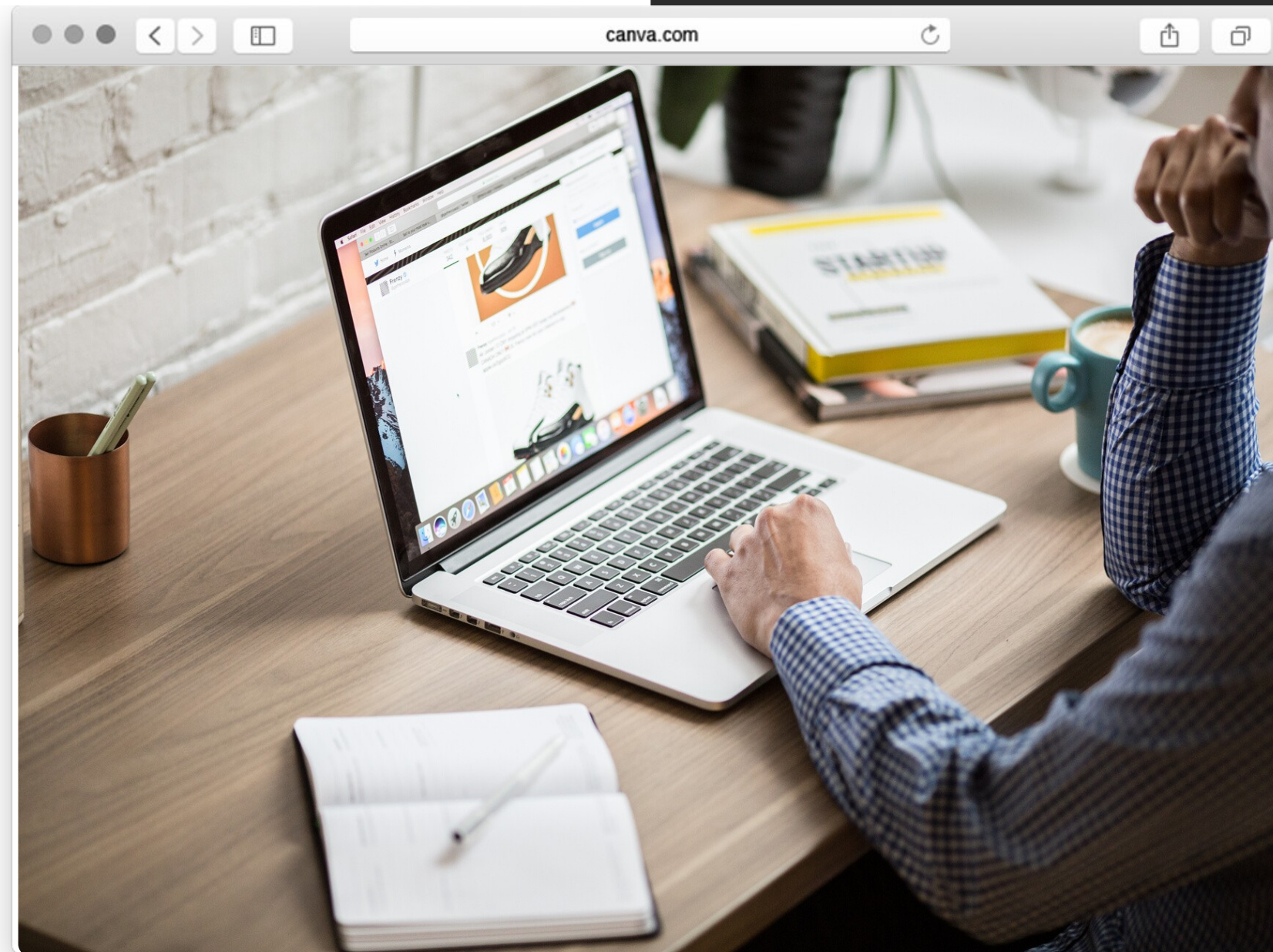
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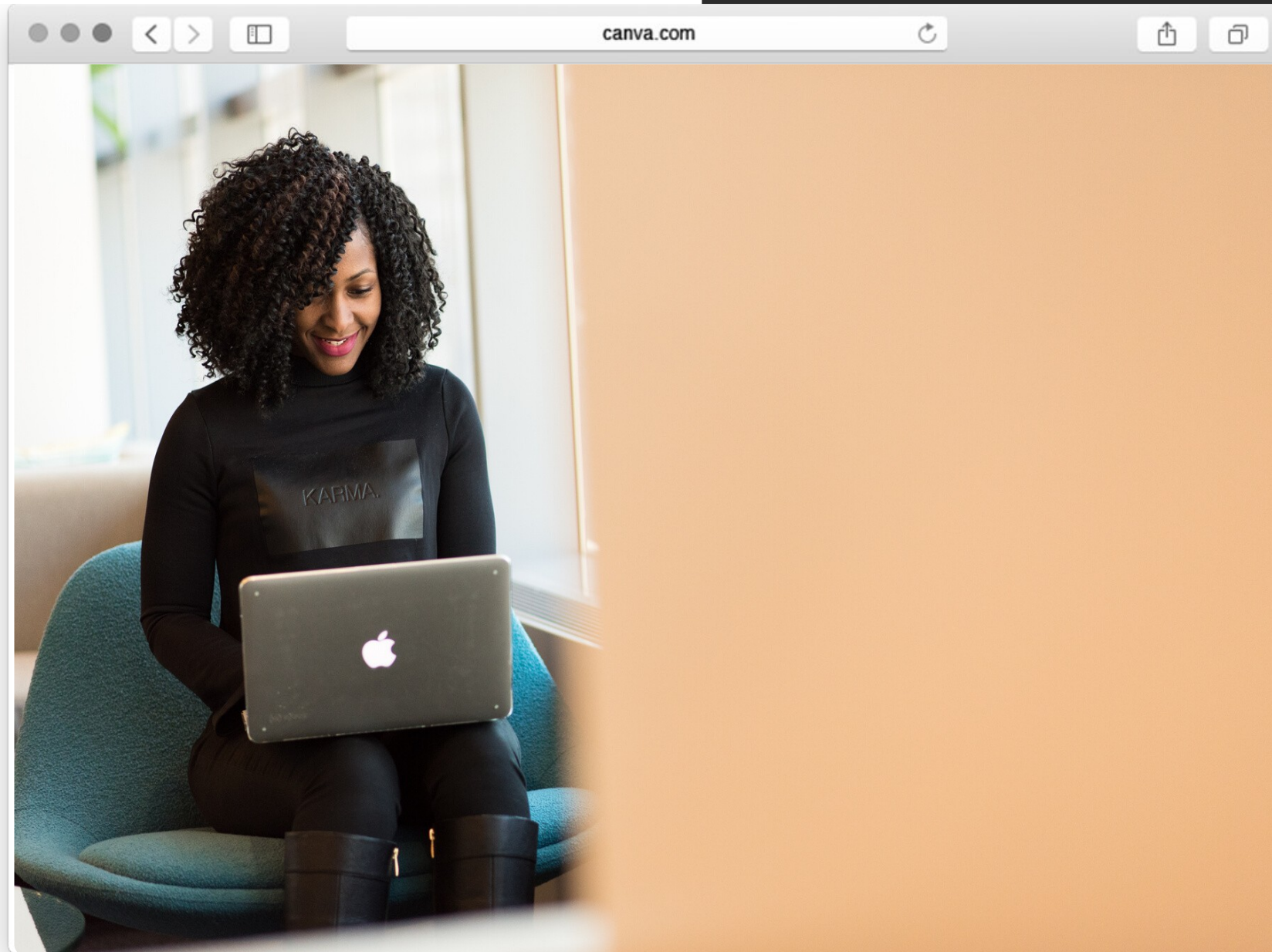


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REASONS FOR STARTING A SOCIAL MEDIA MINISTRY



- It breaks down barriers.
- It makes use of the power and benefit of the Internet.
- It is cost-effective.
- It takes the church to the people.
- It reaches a bigger audience.

**THE CHURCH
HAS TO
CHANGE WITH
THE TIMES, OR
RESPOND TO
THE
SITUATION**



REASONS FOR STARTING A SOCIAL MEDIA MINISTRY

6. It redeems
technology.

7. It accelerates vision.



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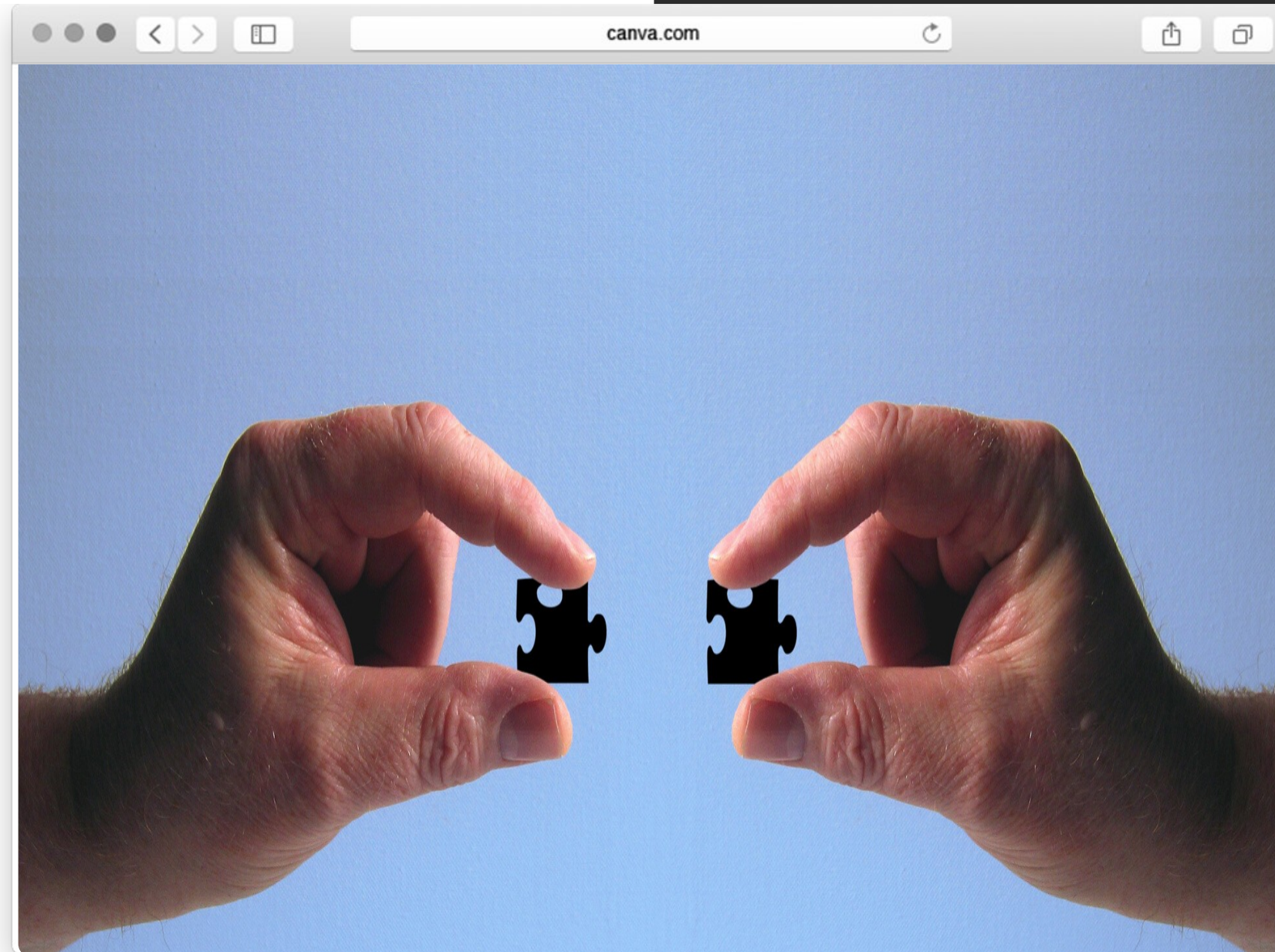
REASONS FOR STARTING A SOCIAL MEDIA MINISTRY

- 6. It redeems technology.
- 7. It accelerates vision.
- 8. It builds community.



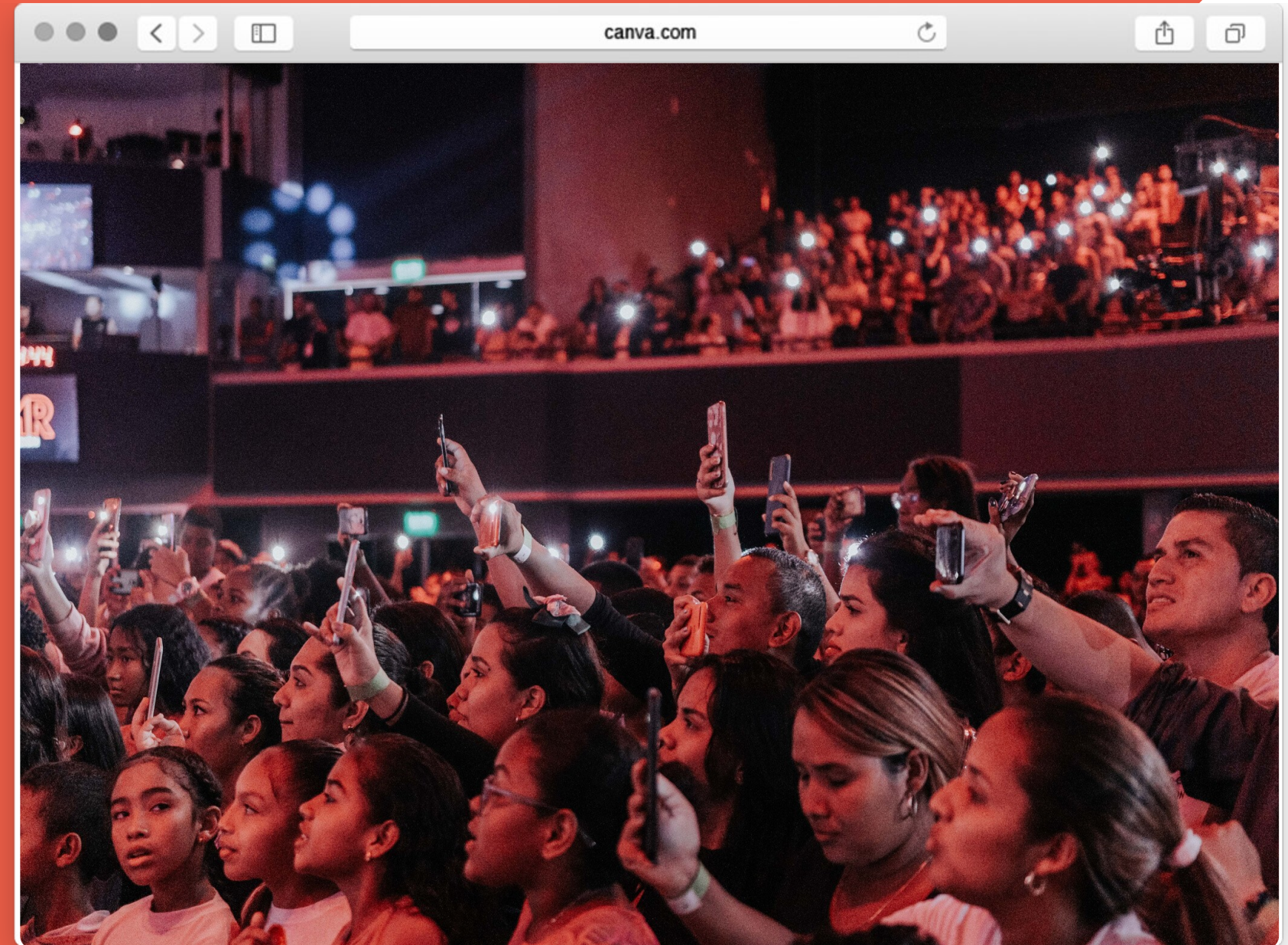
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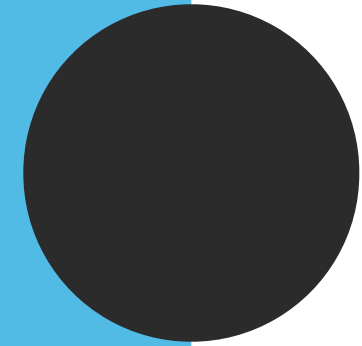
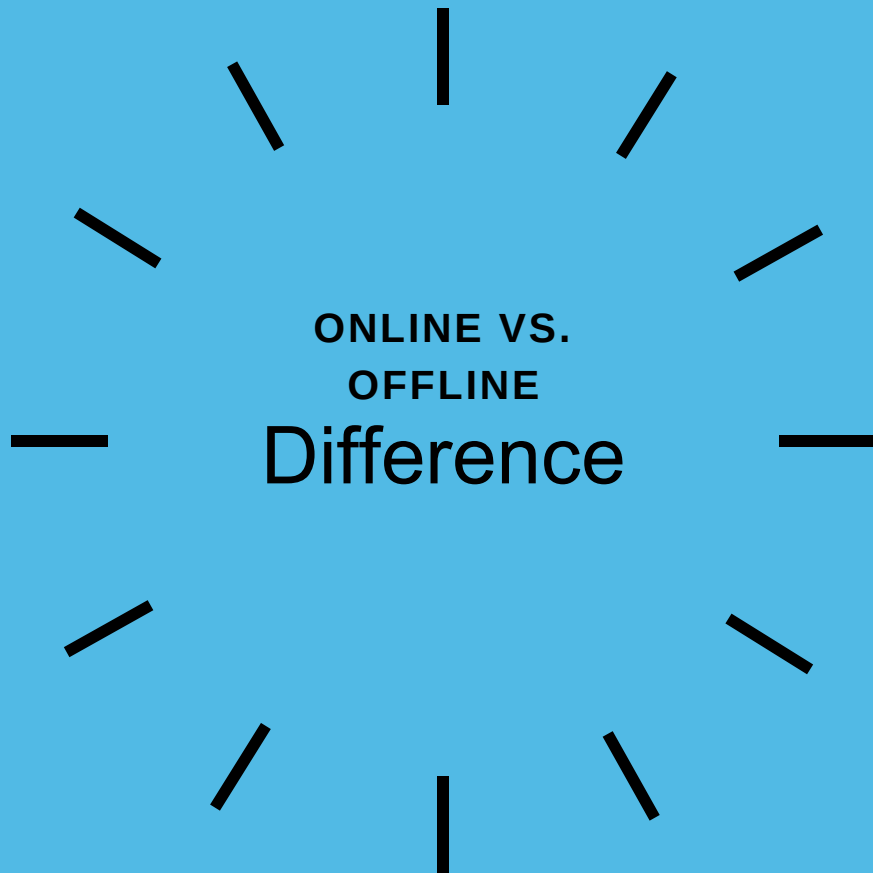
- 6. It redeems technology.
- 7. It accelerates vision.
- 8. It builds community.
- 9. It provides new opportunities for ministry and mission.



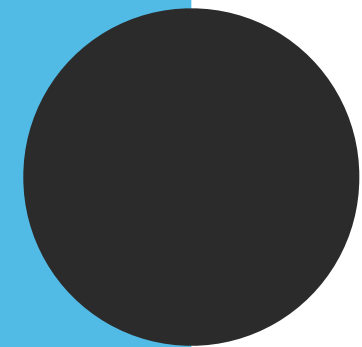
QUESTIONS TO ASK YOURSELF:

- What platform should I use?
- How can I communicate online?
- Who are the people who can help me?
- What equipment does the church needs for this?





Offline Ministry



Online Ministry



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ONLINE VS.
OFFLINE
Difference

Offline Ministry

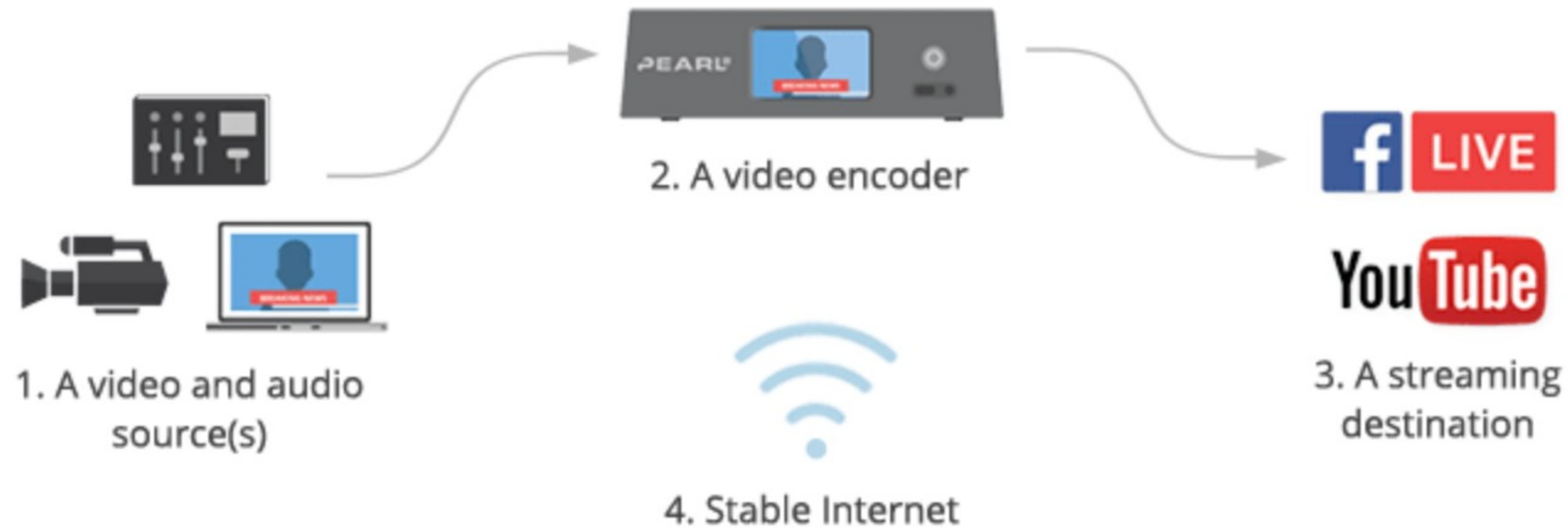
- **You do offline evangelism**
- **You drive traffic to your building**
- **People find you by your physical address or phone number**
- **Your interaction is live and in-person in most instances**
- **Startup costs are almost consistent with those of starting an offline business**



Online Ministry

- **You do online evangelism: on social media, in search engines, or thru video**
- **You drive traffic to your website People find you from search engine optimization (SEO) or social media marketing**
- **Your interaction is mostly virtual, but you can have live seminars or meetups (if you'd like)**
- **Startup costs are much lower than offline ministries**

WHAT YOU'LL NEED TO START LIVE STREAMING:



The basic setup and flow of a live stream

WHAT YOU'LL NEED TO START LIVE STREAMING:

- **Video and audio source(s)** – these are cameras, computer screens, and other image sources to be shown, as well as microphones, mixer feeds, and other sounds to be played in the stream.
- **A video encoder** – this is the computer software or standalone hardware device that packages real-time video and sends it to the Internet.

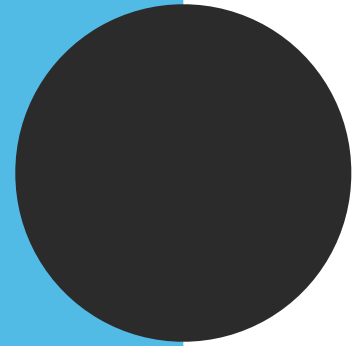
WHAT YOU'LL NEED TO START LIVE STREAMING:

- A streaming destination – the place your live video will become available online.
- Popular ones include YouTube, Vimeo, and Facebook Live.
- A stable Internet connection – so your stream doesn't freeze, buffer, or drop off entirely.

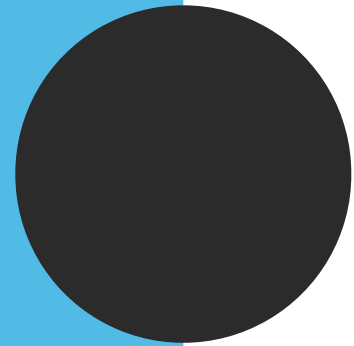


Kinds of

STREAMING SET UPS



Webcam



Screencast



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Kinds of

STREAMING SET UPS

Simple Setup: Webcam only

- **You could start streaming using just your laptop's web camera and internal microphone.**
- **This will yield a simple talking head, “video chat” type video, like this Math teacher is doing.**
- **You will stream directly to YouTube through a browser, so no extra equipment is needed**

Kinds of

STREAMING SET UPS

Simple Setup: Screencast

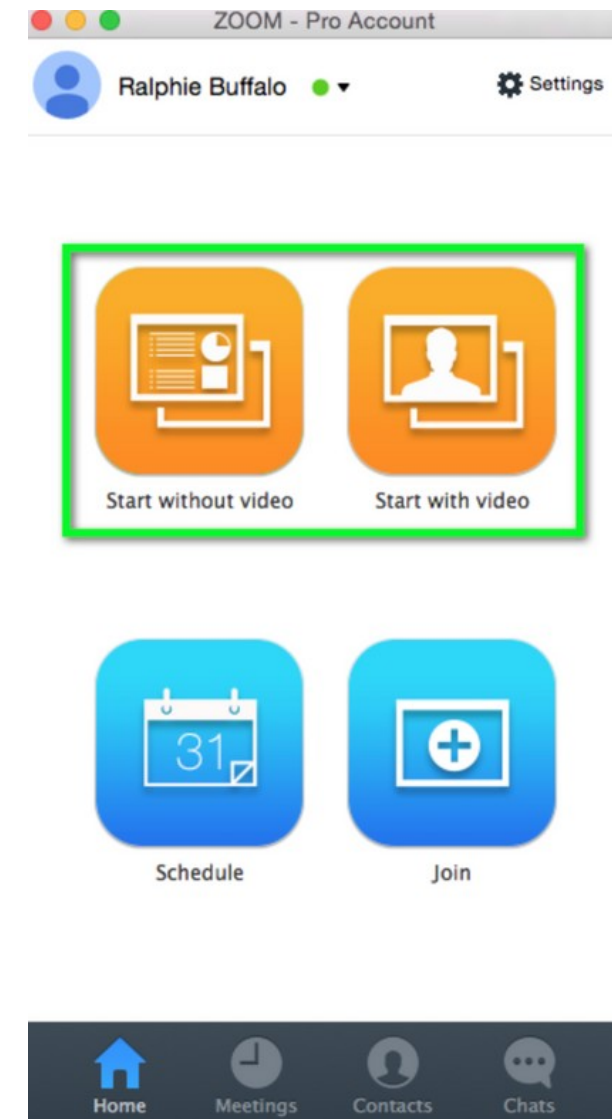
- **If you only want to share your computer screen with a voiceover (aka a screencast,**
- **You can even create a layout with your talking head (webcam) feed in the corner.**
- **Again, all you need is your laptop to get started.**

01

Open the Zoom.us application.

02

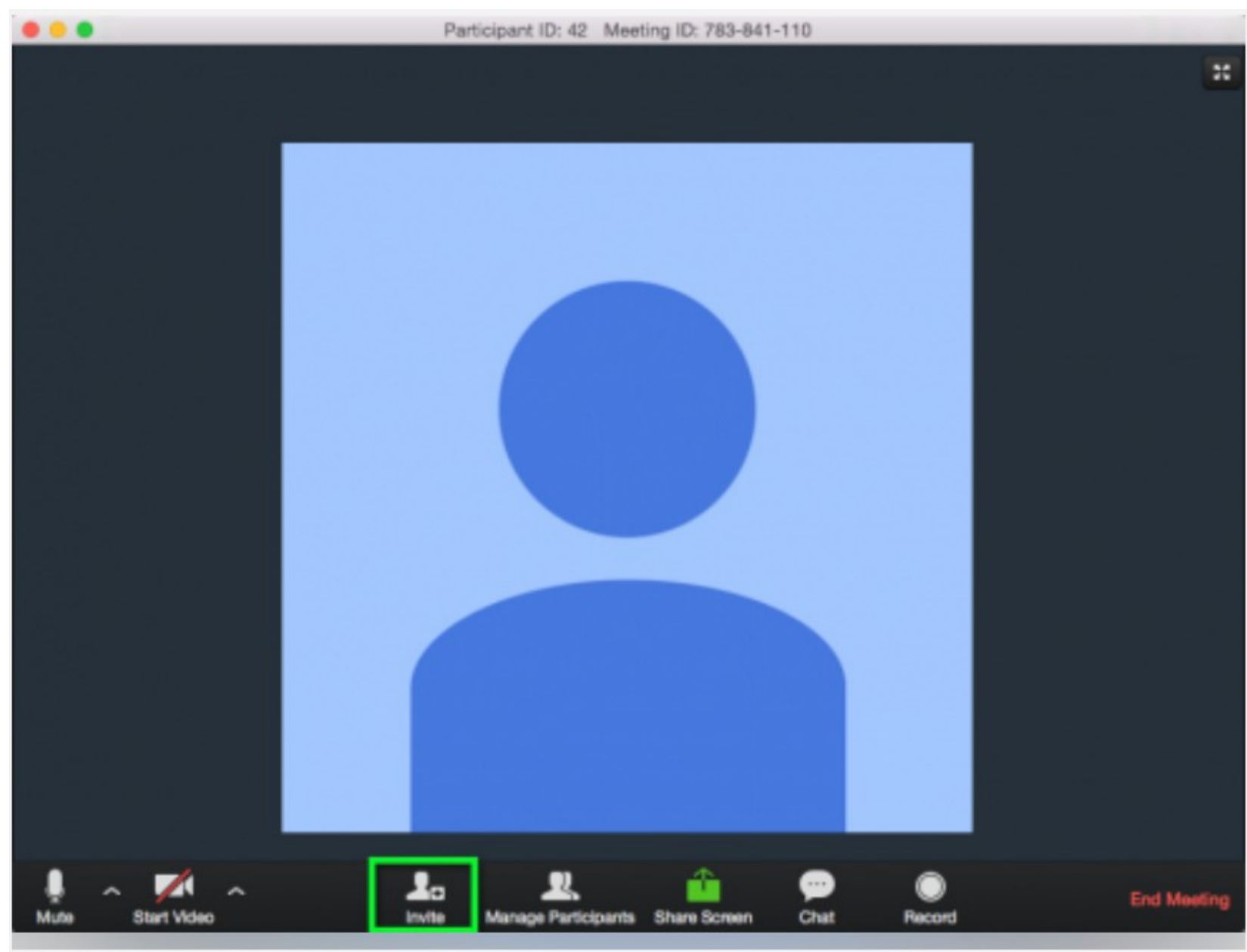
Click either the Start without video or Start with video button, depending on your needs.



**How to Start
an
Interactive
Zoom Service**

03

**Click the Invite button
at the bottom of the
meeting window.**



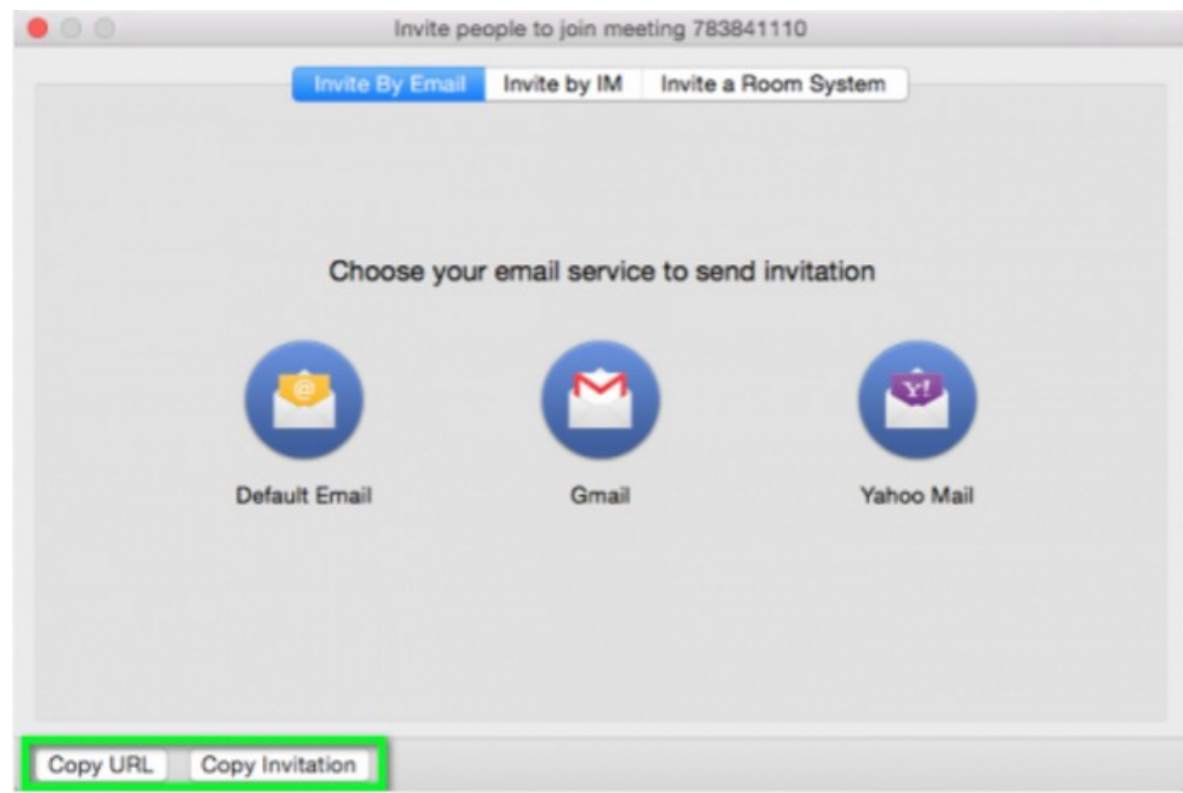
**How to Start
an
Interactive
Service**



04

You can share the invitation in a few different ways:

- Clicking the Copy URL button, then paste the URL into an email message to the participants you wish to invite.
- Click the Copy invitation button, then paste the message into an email to the participants you wish to invite.
- Click one of the email service buttons. Your chosen email service will appear with a preformatted invitation.

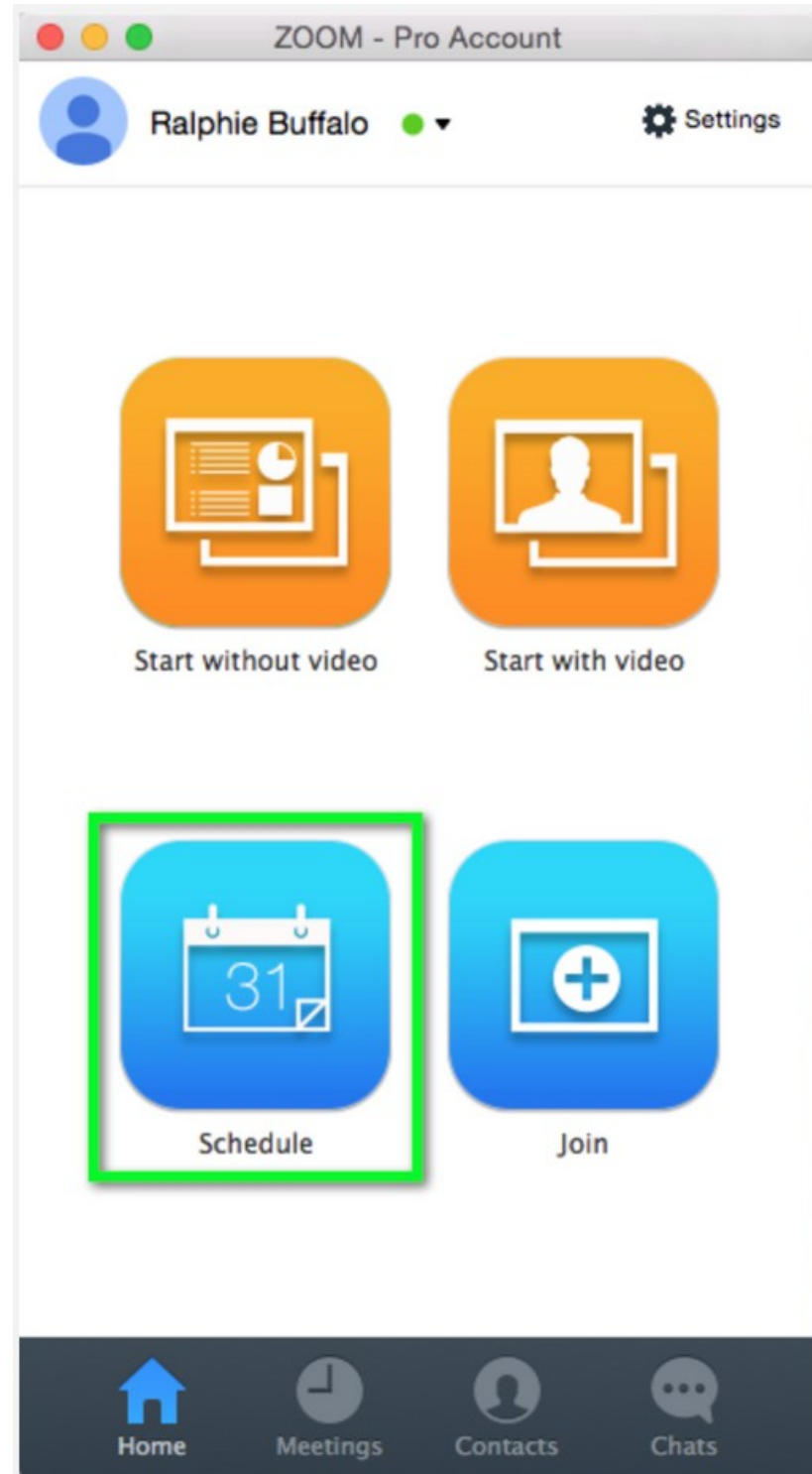


**How to Start
an
Interactive
Zoom Service**



05

- Schedule a meeting by clicking on the schedule button.



How to Start an Interactive Service



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06

- Input meeting details, such as the description, date, and time.

Schedule Meeting

Topic

Zoe Ministries Sunday Service

Date

24/03/2020

7:00 pm

to

24/03/2020

7:30 pm

☐ Recurring meeting

Time Zone: Australian Eastern Standard T...

Meeting ID

☒ Generate Automatically

☐ Personal Meeting ID 853-197-6478

Password

☒ Require meeting password

027979

Video

Host ☐ On ☒ Off

Participants ☐ On ☒ Off

Audio

☐ Telephone ☐ Computer Audio ☒ Telephone and Computer Audio

Dial in from [Edit](#)

Calendar

☒ iCal

☐ Google Calendar

☐ Other Calendars



How to Start an Interactive Service

